



AmCham SME ACCelerate Mentoring Program

Small and Medium Enterprises (SMEs) account for the majority of businesses worldwide. The backbone of the Singapore economic landscape, SMEs employ about 70% of the local workforce and contributed to nearly half of Singapore's GDP in 2021.

Mentorship is a great pathway for enhancing employee skills and development, advocating towards diversity, and navigating today's complex and changing business landscape.

AmCham Singapore's inaugural SME ACCelerate Mentoring Program will match members of the AmCham Board of Governors and CEO Council to mentor selected SME leaders on business challenges, mental wellbeing, personal development, and other related aspects for the growth of our SME community.

Objectives

- Provide senior leaders with the opportunity to contribute to the business community through meaningful mentorship, while nurturing AmCham's growing SME community.
- Help mentees with professional and personal development to achieve their goals and grow their SME business.

Mentors must be a member of the AmCham CEO Council and/or the AmCham Board of Governors

Mentees must be a senior leader of an SME.

Roles and Responsibilities

- AmCham will facilitate the matching of mentors and mentees through an application process (*details on page 2*). AmCham acts as a platform for the mentorship program, with the terms of engagement to be determined between the mentor and mentee.
- Mentors will offer their expertise and be open in sharing experiences to support the growth of mentees. Mentors should be active listeners and provide constructive feedback in an encouraging manner on a regular basis, as determined between the mentor and mentee.
- Mentees will be proactive in scheduling mentoring sessions with their mentor and setting clear goals and objectives. Mentees should be respectful of their mentor's time, expertise and generosity, and maintain privacy throughout the program.
- Meetings should be arranged independently between mentors and mentees – frequency, format, etc. may be determined based on the mentor's and mentee's preferences.

Application Process

- Interested Mentees should submit their bio and a 300- to 500-word response on the goals/objectives they want to achieve by participating in the program, via email to rphay@amcham.com.sg
- Shortlisted candidates will be reviewed by AmCham Mentors to determine fit based on areas of specialty, industry types and goals.
- AmCham will facilitate the matching of mentors and mentees, and provide the initial introduction to establish the mentorship relationship.

For more information and to apply to be a mentee, contact Rachel Phay, Manager, Special Projects, AmCham at rphay@amcham.com.sg